

NORTH READING

ECONOMIC DEVELOPMENT COMMITTEE

MINUTES

DATE: MARCH 29, 2022

Time: 6:30p.m.

Facilitator: Dave O'Neil, Chairman

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NORTH READING, MASS.

Board members (in attendance)

1. Dave O'Neil, Chairman | Chris Hayden, CPC | Pat Lee, Vice Chair | Tom Ollila, Associate | Vincenzo Stuto, Select Board | Caitlin Sullivan, Associate | Maria Freccero, Clerk | Lisa Egan

Staff (in attendance)

1. Danielle McKnight, Town Planner

Time	Item	Owner
6:30p.m.	Greetings & Welcome	Dave O'Neil
6:35p.m.	Minutes from September meeting to be approved at the next meeting	Danielle McKnight
6:40p.m.	Chamber/EDC shop local partnership. Ms. Egan discussed possibilities for partnering again with the EDC this year to encourage patronage of local businesses, as they did last year. The EDC indicated they would like to pursue this, either with a portion of this year's current funding or next year's, or some combination. They also discussed wanting to continue planning for a promotional video. Ms. McKnight will confirm that the EDC has \$20,000 in the current budget and \$20,000 has been requested for next fiscal year. Ms. Egan will create a draft budget and Ms. McKnight will ask for a quote from Mr. Pereira, after sharing example videos from the group at his request.	Lisa Egan
7:00p.m.	The group discussed possible plans for two EDC events, focused on engaging with the business community about sewer plans. 5/24 at Hillview was discussed, and then another in the fall. Mr. Lee will reach out to Hillview for information. Next meeting will be April 26, 2022.	All
8:00p.m.	Adjournment	Dave O'Neil

Submitted By: Danielle McKnight

Danielle McKnight