#### North Reading Housing Production Plan



#### North Reading Community Planning Commission

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## What is affordable housing?



HUD definition: Spending no more than 30% of income on housing costs

Chapter 40B definition:

- Subsidized
- Deed restricted
- Affirmatively marketed
- Available to households earning at or below 80% of area median income
- Current gap of 23 units to meet the 10% state target without considering future growth.

## What are Housing Production Plans?

- State regulations under Chapter 40B offer communities greater local control over housing development.
- First step is getting *Housing Plan approval* from the state. Plan must include affordable housing production goals (28 units/year for North Reading based on .5% of year-round housing units) and strategies to address identified local needs and meet these goals.
- For each one-year or two-year goal met, the Town can receive state *certification* with a 1- or 2-year period during which the ZBA can deny 40B projects without the developer's ability to appeal if they are determined to be inappropriate or not responsive to local needs.

## Highlights of Housing Needs Assessment

- Population projections indicate 16,500 residents by 2030 with continuing losses of children and substantial gains in older residents with those 65+doubling in number.
- Median household income of \$123,103 up 134% from \$52,707 in 1989, higher than the 91% rate of inflation.
- ▶ 1,135 residents or 7.4% claimed a disability.
- Substantial teardown activity with large homes fueling 75% of new housing growth.
- Hard to find rental for a 2-bedroom unit for less than \$1,500 requiring an income of \$60,000.
- > \$125,400 income needed to afford the median priced home of \$508,950.

## Targeted Housing Needs

- Seniors/increasing population with significant cost burdens, more living alone.
  - Need opportunities to affordably downsize in less isolated settings
  - Intergenerational housing opportunities
  - Barrier-free units
  - Lower maintenance demands
  - Supportive services
  - Greater community connections
  - Walkability

## Targeted Housing Needs

- Families/few subsidized housing opportunities and long waits and substantial cost burdens.
  - Need starter housing
  - Even affordable rents are beyond the means of many families
- Single individuals including those with disabilities.
  - Need smaller barrier-free units
  - Proximity to transportation and services
- Veterans (632 veterans in North Reading).
  - Median income of \$49,432 and affordability gap of \$300,000
  - Need affordable starter housing

## Targeted Production Goals

Type of Housing	Seniors/ Singles 1 bedroom @50%	Small Families/ 2 bedrooms @40%	Large Families/ 3 bedrooms @10%	Total/ 5-year Goals
Rentals @80%	56	45	11	112
Ownership @20%	14	11	3	28
Total	70	56	14	140
Special Needs	(14+)	(6)	(2)	(22)

## Housing Strategies

- Sources include:
  - Housing Needs Assessment including targeted housing needs and goals
  - ► The Community Housing Workshop held on June 22, 2017
  - Stakeholder interviews
  - Community Housing Survey
  - CPC and Town Planner input
  - Production goals
  - Effective strategies from other comparable communities

## Capacity Building Strategies



- Secure financial resources for affordable housing
- Establish an Affordable Housing Trust Fund
- Conduct ongoing community outreach and education
- Preserve existing affordable housing (including units at Edgewood Apts.)

## Zoning Strategies

- Allow accessory dwelling units
- Allow more diverse housing types in more areas
- Integrate affordable housing in the Open Space Residential Development Bylaw
- Adopt inclusionary zoning



# North Reading Housing Production Plan

## Development Strategies



- Create a vibrant community center
- Make suitable public property available for affordable housing (including properties in the Affordable Housing Overlay District)
- Partner with developers on private properties

#### Next Steps

- ▶ Finalize Plan
- Obtain CPC andSelectmen approvaland
- Submit Plan to the state for approval.

