



North Reading  
**COMMUNITY  
IMPACT TEAM**

# PRIDE Survey Result Snapshot

## July 2017

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# Goals

- To learn and understand the use and perceptions of risk associated with:
  - Alcohol
  - Tobacco
  - Marijuana
  - Prescription Drugs
- To gain insight and compare our results against other similar communities and national results
- To fulfill a requirement of the Federal Drug-Free Communities Grant
  - Past 30-Day Use
  - Perception of Risk or Harm
  - Perception of Peer Approval/Disapproval
  - Perception of Parent Approval/Disapproval



# Student Past 30-Day Use 2017

	6 <sup>th</sup>	7 <sup>th</sup>	8 <sup>th</sup>	9 <sup>th</sup>	10 <sup>th</sup>	11 <sup>th</sup>	12 <sup>th</sup>
Alcohol	0.6%	0.7%	0.6%	9.6%	27.4%	31.8%	51.8%
Tobacco	0.6%	0.7%	0.6%	2.3%	3.0%	3.4%	9.4%
Marijuana	0%	0%	0%	3.4%	8.6%	21.8%	32.4%
Rx Drugs	0.6%	0%	0%	1.1%	1.2%	2.3%	3.6%



# Student Perception of Risk or Harm

	6 <sup>th</sup>	7 <sup>th</sup>	8 <sup>th</sup>	9 <sup>th</sup>	10 <sup>th</sup>	11 <sup>th</sup>	12 <sup>th</sup>
Alcohol	73.5	82.5	79.2	74.1	72.8	75.4	59.0
Tobacco	83.6	90.3	93.1	89.7	92.0	91.3	87.9
Marijuana	82.1	84.6	78.6	55.5	41.0	43	27.3
Rx Drugs	83.4	90.1	90.2	92.6	88.9	86.5	82.0

% of students who said they perceive using the substance as moderate or great risk



# Student Perception of Parent Disapproval

	6 <sup>th</sup>	7 <sup>th</sup>	8 <sup>th</sup>	9 <sup>th</sup>	10 <sup>th</sup>	11 <sup>th</sup>	12 <sup>th</sup>
Alcohol	96.7	96.5	98.1	92.5	93.3	92.2	83.9
Tobacco	98.7	98.6	100.0	96.6	97.6	94.6	88.3
Marijuana	98.7	100.0	97.5	92.4	91.5	87.5	78.1
Rx Drugs	98.7	99.3	100.0	97.1	97.6	97.0	93.4

% of students who perceive their parents feel that using the substance is wrong or very wrong



# Where Students Use Substances

	Most Popular Place	2 <sup>nd</sup> Most Popular Place
Alcohol	Friend's House 17.7%	Home 7.6%
Tobacco	Friend's House 4%	Car 3.6%
Marijuana	Friend's House 8.9%	Car 5.6%
Rx Drugs	Friend's House & School 0.7%	Other 0.6%



# NR vs. National Past 30-Day % Non-Use

	NR 8	Nat'l 8	NR 10	Nat'l 10	NR 12	Nat'l 12
Alcohol	99.4	92.7	72.6	80.1	48.2	66.8
Tobacco	99.4	97.4	97.0	95.1	90.6	89.5
Marijuana	100	94.6	91.4	86.0	67.6	77.5
Rx Drugs	100	No Data	98.8	No Data	96.4	No Data

