

North Reading Parks & Recreation Department
235 North Street, North Reading, MA 01864
(978) 664-6016
www.northreadingma.gov/parks-recreation

2018 ADVERTISING & SPONSORSHIP OPPORTUNITIES

RECREATION BROCHURE ADVERTISING

Brochure		Date of Brochure	
Winter 2018		January 2018	
Spring/Summer 2018		April 2018	
Fall 2018		September 2018	
Size	One Brochure	Two Brochures	Three Brochures
1 Column x 2"	\$50/each	\$45/each	\$40/each
1 Column x 3"	\$75/each	\$67/each	\$60/each
1 Column x 4"	\$100/each	\$90/each	\$81/each
2 Column x 7"	\$200/each	\$180/each	\$162/each

WEBSITE ADVERTISING

www.northreadingrec.com	Rate
January thru June	\$300
January thru December	\$500

BANNER ADVERTISING

Arthur J. Kenney Turf Field	Rate
One Year Period	\$600 – includes cost of 3'x5' vinyl banner

CONCERT/BBQ SPONSORSHIPS

Wednesdays, July 5th thru August 9th	Weekly	Entire 6 Week Series
Children's Entertainment	\$350	\$2,100 * Possibly Taken
Band Entertainment	\$500	* 6 weeks

OTHER SPONSORSHIPS

Event Name and Description	Date of Event	Amount of Sponsorship
Flashlight Candy Hunt	Spring 2019	\$300
Teddy Bear Picnic	August 2018	\$300– Sponsorship Taken
Children bring their teddy bear or stuffed animal. They visit the nurse's station to get weighed and measured. If it needs repair, they can get it stitched. They enjoy face painting, games, crafts and can win a teddy bear blanket. We have up to 100 children attend with their well loved stuffed animals.		
Pumpkin Decorating	October 2018	\$450
Children choose a pumpkin to decorate from the fun themed options. We have face painting, jump in our haystack to search for candy and prizes. We have approximately 100 children attend each year.		
Summerscape Field Trip Bus	\$200/weekly	June thru August 2018
Summerscape T-shirt Expense	Camper t-shirts July-Aug. '18	\$1,800/Summer
SummerScape- Sponsors a Child	Sponsor a Child to attend one week or a day at SummerScape.	\$150/per week or daily \$35/day. Excludes Field Trip.
Disney Character Breakfast	January, 2019	\$650-Sponsorship Taken