

Economic Development Committee Meeting Minutes

3/9/2021 - 6 PM

Virtual meeting: <https://us02web.zoom.us/j/9854300926>, Meeting ID: 985 430 0926, phone +1 301 715 8592

EDC members present: David O'Neil, Pat Lee, David Ferreira, Christopher Hayden, and Vincenzo Stuto.

EDC associate members present: Tom Ollila

Others present: Lisa Egan, Director, Reading-North Reading Chamber of Commerce; Danielle McKnight, Town Planner; Select Board member Rich Wallner

Approval of minutes: To approve at next meeting.

-Organization of officers

Mr. Lee nominated Mr. O'Neil for the position of Chair, seconded by Mr. Hayden and approved 4-1 (Mr. Hayden, Mr. Stuto, Mr. Ferreira, Mr. Lee in favor, Mr. O'Neil opposed).

Mr. Hayden nominated Mr. Lee for the position of Vice Chair, seconded by Mr. O'Neil and approved 5-0 (Mr. Hayden, Mr. Stuto, Mr. Ferreira, Mr. Lee and Mr. O'Neil in favor, none opposed).

-Discussion: Chamber of Commerce (Lisa Egan)

Ms. Egan gave an overview of the grant she has applied for, the Travel & Tourism Recovery Grant, with support from Reading and North Reading.

-EDC budget and future projects

Ms. McKnight mentioned the remaining fund amount in the EDC's operating budget of over \$19,000 (later corrected to \$15,000). Possible uses for these funds are discussed, including supplementing the marketing activities proposed by Ms. Egan if the grant is not received. Mr. Stuto discussed a possible EDC business event to be held in June for business promotion, networking, and to try to capture the pent up demand anticipated, to keep it concentrated among the local businesses.

-Update - CPC's Main St./Winter St. conceptual redevelopment project

Ms. McKnight gave an update on the CPC's work with Abacus Architects & Planners on a wastewater feasibility study and conceptual redesign plan for 10 parcels between Winter and Main Streets. She asked if the EDC would like to have a role in this. Mr. O'Neil responded that he would like the EDC to review its charge to see what it should be focusing on.

-Old/New Business: the next meeting is scheduled for 3/30/21.

-Mr. O'Neil adjourns the meeting at 7:15 p.m.

RECEIVED
SARAHNA STARS
2021 SEP 15 AM 11:14
TOWN CLERK
NORTH READING, MA

Respectfully submitted,

Danielle McKnight, Town Planner

Danielle McKnight