

# NORTH READING EDC MEETING

Lisa Egan

🏠 Town Hall  
📅 October 24, 2022  
🕒 6:15 PM

RECEIVED  
2023 APR -6 PM 1:32  
TOWN CLERK'S OFFICE  
100 TOWN HALL, MASS.

## In Attendance

Maria Freccero, Chairman, Pat Lee, Vice Chairman. Lisa Egan, Clerk  
Chris Hayden, Danielle McKnight, Town Planner, Caitlin Walsh, Liane Gonzales  
Absent: Matthew Dumont, David O'Neil (Members); Tom Ollila (Associate Member)

## Call to Order - 6:15

Chair Maria Freccero called the meeting to order

## Minutes and Attendance - 6:20

Lisa Egan shared minutes from October 4, 2022. Took a roll call vote for minutes. 4 in favor and 2 were absent. October 4, 2022 Minutes approved.

## Agenda Items

Discussion on the fall EDC Event, date 11/9/22 5:30-7:30pm.

- Event is confirmed at the Hillview. Pat Lee coordinated the Hillview Country Club as a venue. Hillview can do Nov 2<sup>nd</sup> or 9<sup>th</sup>. Penciled in for 9<sup>th</sup>. Pat has followed up regarding the event contract. Pricing is \$25/per person for food + \$5/per person administration fee + \$200 bartender fee. There may be some wiggle room in the fee, perhaps \$20 per person 5:30 -7 PM. Guests expected 50-75. DPW and TA both secured for the event date
- Lisa shared draft invitation, which was approved. Recommended to be put into the the North Reading Transcript. Press release to be sent to Transcript
- \$100 budget for each ad discussed at meeting and all in agreement. Lisa to put invite on FB business pages.
- Vincenzo was asked to present at the Business Summit and understands the numbers and is excellent at explaining it.
- Suggested to have business card with basic information about the project made for the event. Motion was made to have business cards printed by Liane Gonzales and second by Chris Hayden. Maria is going to make a draft. Estimate quantity of 500. Not to exceed \$300
- Committee to arrive by 4:45 PM. Check in table manned will be Lianne and Lisa, with sign in sheets for all attendees to track and share further updates.

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- NR EDC people wear special name tags to identify themselves, and should mingle and network with people.
- Ask the attendees after they RSVP what they would like to have addressed or questions they have and make sure they are addressed.
- Provide note pads and pens for attendees, along with a Hershey kiss at each setting
- EDC members can collect questions from attendees during the event.

## Overview:

North Reading town rolled out numbers and people are concerned because the preliminary numbers are so high, but likely they will be less than predicted numbers. People may not understand how it's much less expensive to hook up to the new septic than to put in a new system. Condo owners are most upset. Discussion about public feedback on the sewer plans.

## Next Meeting

To be discussed via email. Meeting adjourned at approximately 7:20 PM

Submitted by Lisa Egan, Clerk